#### THE AUCKLA<u>ND</u> PLAN

# OUTCOME 6: A CULTURALLY RICH AND CREATIVE AUCKLAND

The Auckland Plan | Annual Implementation Update 2016

## **TARGETS**

- TARGETS TRACKING TOWARDS END TARGET (AGAINST BASELINE)
- TARGETS TRACKING AWAY FROM END TARGET (AGAINST BASELINE)
- TARGETS WITH NO BASELINE OR CURRENT DATA

Refer to Auckland Plan Targets: Monitoring Report 2016 for full details



## **ACTIONS**





### **HIGHLIGHTS**

Launched Ngā Reo O Tāmaki Makaurau, the Auckland Languages strategy. The strategy has since been endorsed by 30 organisations.

Nearly 80,000 Aucklanders attended Music and Movies in Parks events.

Pop-up libraries connected with new customers at the Oratia Markets, Browns Bay, Eastern Beach and Mission Bay over the summer.

Visitor numbers at MOTAT increased to 314,000 in part due to a community outreach initiative at the Pasifika Festival.

Over 21,000 people attended Waitangi Day celebrations across Auckland.

