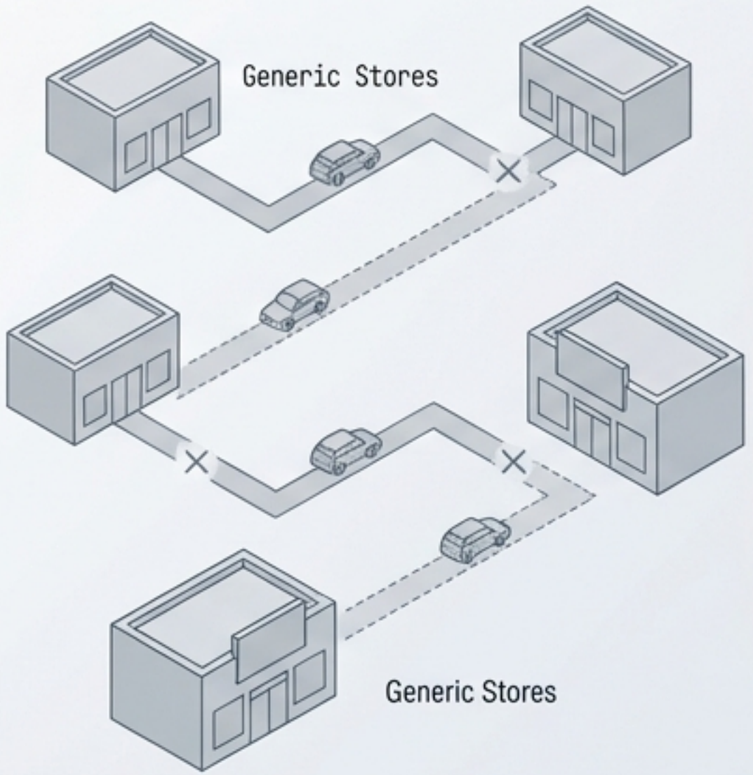

Aotearoa 2027:
The Living City Campaign
A proposal for an immersive 3D tourism initiative
showcasing the Resilient Urban Habitat
Context: Try Before You Fly - The Urban Operating System

Selling the ‘Linger Factor’.

Target: The Slow Tourist. Selling a Complete Neighbourhood, not a Dormitory Suburb.

The Trip-Chain



Pedestrians spend 66% more.

Higher Engagement = Increased Economic Activity

The Linger Factor

The Vehicle: A Digital Sandbox.

- Professional-grade simulation.
- Toggle: Infrastructure Mode vs. Experience Mode.
- Fail Safely: Risk-free scenario testing.

Asset 01: The Green Heart

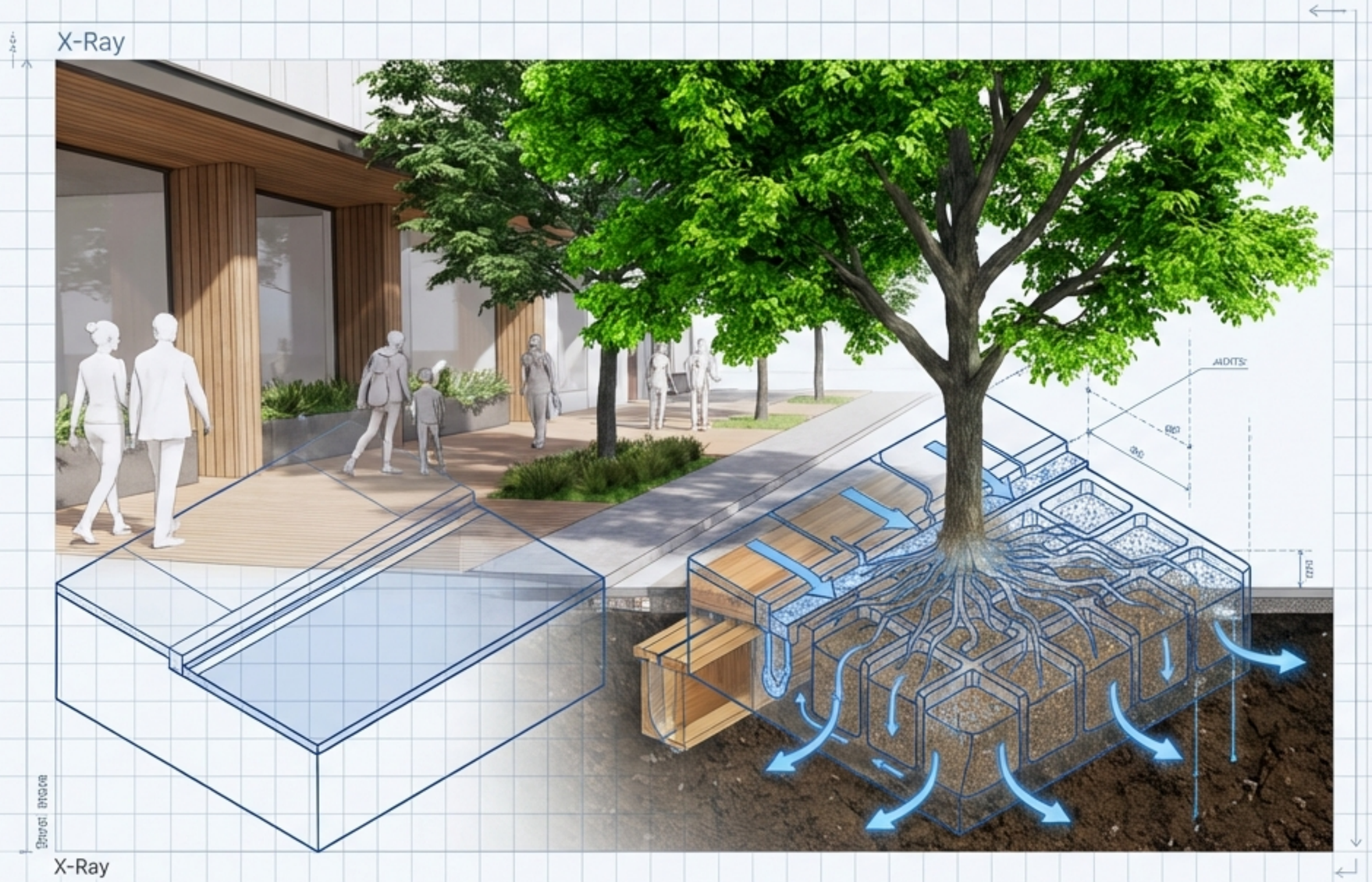
Experience the remedy to urban isolation.

Asset 02: Hard Shell & Soft Core

glassmorphism caption (in `JetBrains Mono`)

RULE: Density Follows Frequency. Stay in the action, sleep in the sanctuary.

Asset 03: The Sponge City Sanctuary



90% Reduction in Impermeable Paving

Green Utility: Biological Infrastructure

The Red Line Policy: Designing for 2126.

Mandatory Hazard Avoidance. 100-Year Climate Horizon. Zero Stranded Assets.

Top-Left
Risk Quadrant

HAZARD AVOIDANCE ZONING: CLIMATE RESILIENCE MODEL

THE AOTEAROA-JAPAN ZONING FRAMEWORK

NotebookLM

The “Missing Middle” Walkthrough.

The 8-80 Rule: Designing for All Ages.

Stuplex

Architectural Optimism

The Source Code: An Urban Operating System.

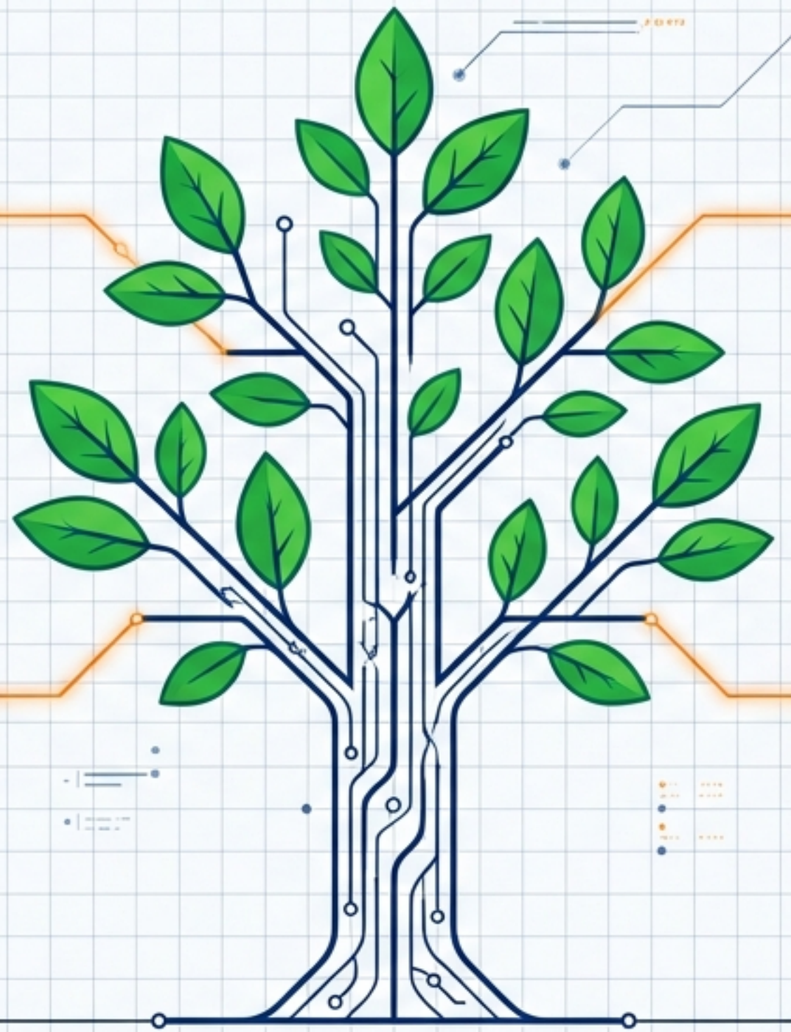
Adapting Japan’s 1974 Land-Use Law for Aotearoa.

Public Welfare Supreme

Prioritizing collective urban health over individual preference.
JetBrains Mono

Natural Resource Preservation

Setting hard ecological limits and “Red Lines”. JetBrains Mono



Healthy & Cultural Living

Mandating biophilic environments (3-30-300 Rule).
JetBrains Mono

Balanced Development

Leading growth with infrastructure (The Skeleton).
JetBrains Mono

THE URBAN DAM MECHANISM.

MANAGING HYDRAULIC PRESSURE. STOPPING SPRAWL TO PROTECT THE ECONOMIC ENGINE.

JetBrains Mono

16:9

16:9

THE NEWCOMER PRINCIPLE

Economic Fairness. First in Time, First in Right. The Agent of Change pays for mitigation.

ECONOMIC FAIRNESS
(Newcomer Principle)

Internalizing the cost of change. The party introducing the conflict pays for mitigation (e.g., developers pay for acoustic glazing near ports).

Night Mode: The 24/7 Safe Haven

From Dormitory Suburb to Living Ecosystem. “As-of-Right” Mixed Use activates the night.

The ROI of Resilience

Attracting high-value tourists and sustainable investment

Implementation Roadmap

Phase 1:
The Digital Twin

Build simulation using National Standardised Zones.

Phase 2:
Virtual Launch

"Try Before You Fly" web experience.

Phase 3:
Physical Activation

On-site AR tourism features.

Building the Future, Inviting the World.

The **Resilient Habitat** is our greatest tourism asset.